

## Report of Measurement of Mission Compliance in 2016-17

### Mission Statement:

*The Nelson A. Rockefeller Empire State Plaza Performing Arts Center Corporation at “The Egg” will present quality performances, accessible to all citizens of New York State, highlighting the unique and extraordinary artists from New York State, across the country and around the globe. Through partnerships and collaborations, the Corporation will present quality performances, spotlight emerging artists, foster relationships with resident companies, enhance activities in cultural and arts education, while remaining accountable to its public funds investment.*

Even with the faulty national economy and decreased funding from New York State, The Egg has been diligent and successful in carrying out the mission of the Center.

Below are listed some of the key issues that The Egg has encountered during fiscal year 2016-17.

The Center remained on solid financial ground, successfully augmenting earned revenue from increased performance ticket sales, facility rentals and contracted services with a unearned income from memberships, grants, corporate support and its appropriation from the State of New York.

In addition to its regular programming, The Egg implemented a number of special projects including a free summer outdoor performance series and the “New York Living legacy” outreach initiative.

The Egg continues to make progress in its effort to be recognized as a leading cultural organization in the Capital Region – being recognized for the second consecutive year for its programming by the Albany Wine & Dine for the Arts Program – and statewide, as it continues to serve as the administrative arm of the NYS Performing Arts Presenters Network.

The Egg holds firm to its core mission hosting more than 211 events and 97,000 people during fiscal year 2016-17.