

Report of Measurement of Mission Compliance in 2018-19

Mission Statement:

The Nelson A. Rockefeller Empire State Plaza Performing Arts Center Corporation at “The Egg” will present quality performances, accessible to all citizens of New York State, highlighting the unique and extraordinary artists from New York State, across the country and around the globe. Through partnerships and collaborations, the Corporation will present quality performances, spotlight emerging artists, foster relationships with resident companies, enhance activities in cultural and arts education, while remaining accountable to its public funds investment.

Even with the faulty national economy and decreased funding from New York State, The Egg has been diligent and successful in carrying out the mission of the Center.

Below are listed some of the key issues that The Egg has encountered during fiscal year 2018-19.

The Center remained on solid financial ground, successfully augmenting earned revenue from performance ticket sales, facility rentals and contracted services with a unearned income from memberships, grants, corporate support and its appropriation from the State of New York.

It continues to serve as the administrative arm of the NYS Performing Arts Presenters Network (with support for these and related activities directed through the NYS Council on the Arts), hosting a statewide arts conference in Albany as well as arranging for other opportunities for presenting organizations to collaborate.

The Egg holds firm to its core mission hosting more than 224 events and 98,500 people during fiscal year 2018-19.