

Report of Measurement of Mission Compliance in 2019-20

Mission Statement:

The Nelson A. Rockefeller Empire State Plaza Performing Arts Center Corporation at “The Egg” will present quality performances, accessible to all citizens of New York State, highlighting the unique and extraordinary artists from New York State, across the country and around the globe. Through partnerships and collaborations, the Corporation will present quality performances, spotlight emerging artists, foster relationships with resident companies, enhance activities in cultural and arts education, while remaining accountable to its public funds investment.

Even with the faulty national economy and decreased funding from New York State, The Egg has been diligent and successful in carrying out the mission of the Center.

Below are listed some of the key issues that The Egg has encountered during fiscal year 2019-20.

The Center remained on solid financial ground, successfully augmenting earned revenue from performance ticket sales, facility rentals and contracted services with a unearned income from memberships, grants, corporate support and its appropriation from the State of New York. However, the Center was forced to close in mid-March due to the restrictions on public gatherings imposed as a result of the Covid-19 pandemic. As a result, many events – both presented by the Center as well as rentals were cancelled or postponed. This negatively impacted the Center’s earned income total for March. With the facility shut down indefinitely, the Center has taken steps to minimize expenditures – including staff furloughs – while the ability to earn income from performances and rentals remains impossible. The Board of Directors continues to monitor the financial situation and will make other adjustments to the Center’s administration as necessary depending on the length of the facility shutdown.

It continues to serve as the administrative arm of the NYS Performing Arts Presenters Network (with support for these and related activities directed through the NYS Council on the Arts), facilitating a series of meetings of arts presenters in five regions in 2019, as well as arranging for other opportunities for presenting organizations to collaborate

The Egg holds firm to its core mission hosting more than 190 events and 67,500 people during fiscal year 2019-20.