

Report of Measurement of Mission Compliance in 2020-21

Mission Statement:

The Nelson A. Rockefeller Empire State Plaza Performing Arts Center Corporation at “The Egg” will present quality performances, accessible to all citizens of New York State, highlighting the unique and extraordinary artists from New York State, across the country and around the globe. Through partnerships and collaborations, the Corporation will present quality performances, spotlight emerging artists, foster relationships with resident companies, enhance activities in cultural and arts education, while remaining accountable to its public funds investment.

Due to restrictions on public gatherings mandated by the New York state due to the COVID-19 pandemic, it was necessary for the organization to cease operations for the entire 2020-21 fiscal year. Therefore it had no opportunities to generate any earned revenue which typically constitutes approximately 70% of its operating income. In an effort to preserve as much of its retained earnings as possible, the Center furloughed all of its staff except for its Business Manager for the entire year and eliminated all but the most essential expenses in order to remain solvent. The combination of these measures, the suspension of its maintenance payments to the NYS Office of General Services and the continued financial support from the State of New York along with unsolicited membership contributions allowed the Center to retain the resources necessary to reopen once the restrictions on public gatherings is lifted.